



# Center Podium Coaches & Team Rewards

Participating in the Center Podium Coaches program earns you significant exposure and benefits.

- Listing on [www.centerpodium.com](http://www.centerpodium.com) with over 300,000+ unique visits annually
- Marketing credits toward added exposure and sponsorships
- Best Coaches awards

## How it works:

**1. Coaches Directory Listing** You may be listed on the Coaches Directory when you have had FIVE competitors in a Center Podium show within a calendar year **AND** by one of the following:

- Attend a Center Podium Olympian Contest Prep Seminar **AND** have earned at least THREE Open Overall Champions
- Pass our Coaches Knowledge Test which can be requested by emailing: [events@centerpodium.com](mailto:events@centerpodium.com)
- Coached 5 athletes to earn their IFBB Pro Card
- Placed in the Top 10 in the Mr. Olympia or Arnold Classic Ohio



The coaches test is a 42-question test that is completed online. The test has a 25-minute time limit. A score of 85% or better must be achieved to earn the Center Podium recommendation. Use the Center Podium prep guide, Mr. Olympia website and NPC News Online for your study guide. Every question on the test will be answered in one of these three locations. Once the test is passed, you will be emailed a "Certificate of Recommendation" which can be displayed on your social media or website. The test may only be retaken once every three months.

**2. Track your athletes for free marketing at Center Podium Shows and Media.**

Request a promo code to earn marketing credits. Your athletes use this code when they register for a Center Podium event.

**Earn Marketing Credits** when you bring more athletes. Usable for sponsorship, booths, and marketing.

Coaches Marketing Credits	CREDITS				
	10	20	40	75	100
<i>1 athlete registration = 1 Marketing Credit</i>					
IG Shout Out (reach 36k)	X				
FB Shout Out (reach depends on page)	X				
Present a Trophy	X				
Coaches Pass		X			
CTA in Newsletter (reach 40k)			X		
Vendor Booth				X	
\$1,000 Marketing Credit					X

**3. Best Coach Awards**

The Coach or Team with the most points will be awarded the **Best Coach** and will receive recognition at the First Show of each calendar year. **TOP 3 COACHES** will be recognized at the NPC Mother Lode and Coaches Directory on the Center Podium website.

1. Earn the most points with the most and highest placing team members/clients.
2. Points are accumulated from each show in a calendar year.
3. The first Best Coach Awards will be announced at the first Center Podium show of 2020.
4. Points System. Points are awarded the same way IFBB Olympia points are awarded. Example: A team brings SIX athletes of which THREE place in the top 5, earning 4<sup>th</sup> (2 points), 3<sup>rd</sup> (4 points), 1<sup>st</sup> (5 points). Total earned for that show is 11 points.
  - 1<sup>st</sup> = 5 points
  - 2<sup>nd</sup> = 4 points
  - 3<sup>rd</sup> = 3 points
  - 4<sup>th</sup> = 2 points
  - 5<sup>th</sup> = 1 point

Please email [events@centerpodium.com](mailto:events@centerpodium.com) to get started!